

# EINZ FRANCHISE

## BPO: UNLOCKING

## GROWTH

## OPPORTUNITIES



EinZ, a thriving BPO franchise since 2008, offers an exceptional opportunity to own and manage a proven, successful business expand your horizons and the vast potential of the pan- India and global market.

# BENEFITS OF AN EINZ BPO FRANCHISEE

## ➤ ***Proven Track Record***

Einz has been a running and proven business since 2008, ensuring a solid foundation for your entrepreneurial venture.

## ➤ ***Robust Data And Leads***

Enjoy a consistent flow of over 300 verified data points, 500 AI-generated leads, and 500 cold call data per seat monthly.

## ➤ ***Nationwide Reach***

Leverage the opportunity to work across India and potentially expand internationally, unlocking vast market potential.

## ➤ ***Assured Income***

Earn an assured income of Rs. 50,000 per seat after the initial 2-month period, providing financial stability

**INFRASTRUCTURE  
REQUIREMENTS**

Dedicated office space

Telecalling facility

Reliable internet Connection

At least 3 calling staff

(preferable girls)

***FRANCHISE FEES  
5,00,000 + GST***

# INCOME PROPOSAL : A THRIVING BPO FRANCHISE

## ❖ Calling Capacity

Each franchise seat can handle 60 fresh calls and 20 follow -ups per month, ensuring maximum productivity and client engagement

## ❖ Conversion And Revenue

With an average monthly conversion rate of 20 clients at ₹8,000 per conversion, each seat can generate a remarkable ₹1,60,000 in revenue.

30000 Per seat cost per month

## ❖ Long-term Opportunity

The 3 -year contract term offers franchise the stability and growth potential to build a sustainable and lucrative business.

# REVENUE INCOME TO FRANCHISE

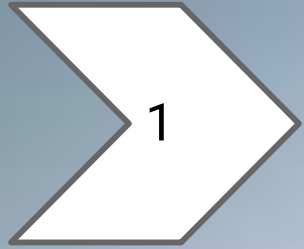
Calling Capacity Per Day	Per Month Calls	Average Conversion Of Per Day	Average Conversion Of Per Month	Total Annual Income
For one telecallers				
60 fresh calls 20 follow up calls	$80 \times 30$	$2 \times 8000$	$20 \times 8000$	19,20,000
Total 80	2400	16,000	1,60,000	19,20,000
For 3 telecallers				
$80 \times 3$	$30 \times 240$	$6 \times 8000$	$60 \times 8000$	$3 \times 19,20,000$
Total 240	7200	48,000	4,80,000	57,60,000

# REVENUE PROJECTION

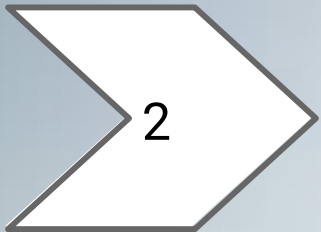


Year 1	19,20,000
Year 2	19,20,000
Year 3	19,20,000
Total	5,760,000

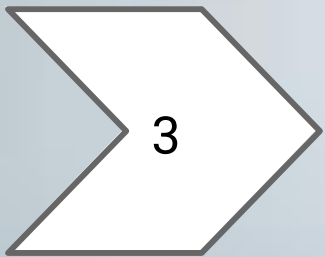
# REVENUE BREAKDOWN



Rs.1,60,000/-  
Average monthly revenue per seat



Rs.19,20,000/-  
Projected annual revenue per seat

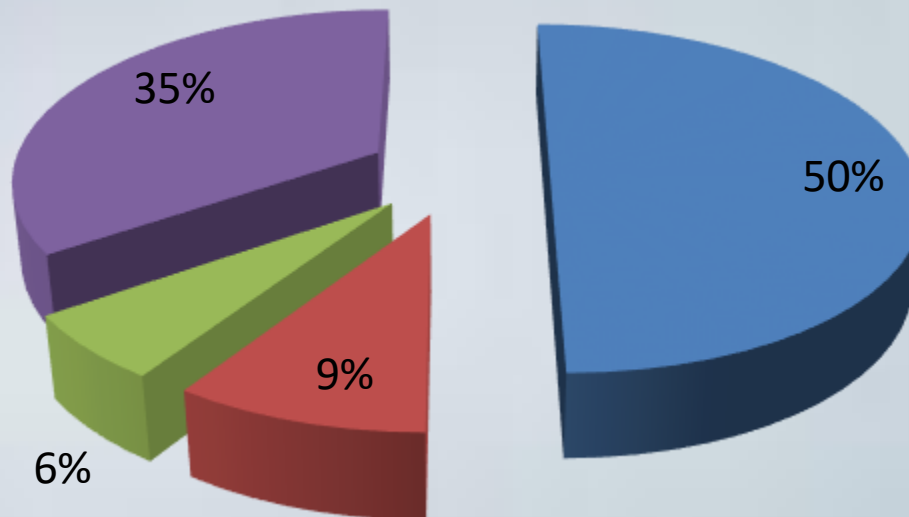


Rs.5,760,000/-  
Total revenue over 3 -year contract

# REVENUE TO FRANCHISE


## Sales

- Total Revenue
- Operating Expenses
- Fixed Expenses
- Net Profit






# THANKS!

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**OUR SERVICE PROVIDER**

